



## **PRESS RELEASE**

### **FOR IMMEDIATE RELEASE**

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### **Billy DeFrank LGBT Community Center Announces Project Rainbow: The Quest for a Permanent Roof**

*Email and Internet based fundraising campaign aimed to generate \$12,500 for roof repair*

(San Jose, October 11, 2005). The Billy DeFrank LGBT Community Center announces the launch of a new email and internet based fundraising campaign entitled 'Project Rainbow: The Quest for a Permanent Roof.' During the next four weeks, 'Project Rainbow' aims to raise \$12,500 for the purpose of replacing several leaky sections of tar in the heating, ventilation, and air-conditioning system.

"During the renovation of our current and permanent home, sections of the old roof were not replaced and were used to support the new HVAC system," said Patrick Soricone, The DeFrank Center's executive director. "During the rainy season last year, several leaks appeared and wreaked havoc in the building. While we put some temporary fixes in place, the surprise rainfall on September 20, 2005 reminded us that these temporary fixes will not solve the problem and permanent repairs must be completed before the arrival of the rainy season. 'Project Rainbow' will ensure that we can once again provide the Silicon Valley LGBT community and their allies with a safe and dry place to call home."

'Billy's Rainbow,' a graphic element now featured on the DeFrank Center Web site, will track the progress of 'Project Rainbow.' As we kick off the fund-raising campaign, 'Billy's Rainbow' will be black and white. With each donation, an incremental percentage of 'Billy's Rainbow' will switch to color. 'Billy's Rainbow' provides DeFrank Center supporters with a way to see how their donations make an impact as 'Project Rainbow' raises the money the DeFrank Center needs to repair its roof.

'Project Rainbow' will begin on Tuesday, October 11, 2005 and will run until Friday, November 11, 2005. To learn more about or to donate to 'Project Rainbow,' please visit [http://www.defrank.org/membership/project\\_rainbow.html](http://www.defrank.org/membership/project_rainbow.html) or call 408.293.3040, ext. 117.

(more)

**About the DeFrank Center:**

Founded in 1981, the Billy DeFrank LGBT Community Center addresses the needs and rights of lesbian, gay, bisexual, transgender people of all ages and backgrounds in Silicon Valley. The DeFrank Center provides a broad range of wellness, social and recreational activities, and emotional support services to approximately 400 visitors each week. The DeFrank Center is a 501(c)3, federally registered, tax-exempt organization, and receives over 21,000 contacts and requests for service a year (either in-person, via phone or on-line).

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